

EVENT PROSPECTUS

Rotary
Bundaberg Sunrise



Saturday 29th August 2026
Bundaberg Port Marina Precinct



PROUDLY BROUGHT TO THE COMMUNITY BY THE
ROTARY CLUB OF BUNDABERG SUNRISE



Introduction

Plans are again under way to deliver seafood, music & other attractions at **Oceanfest Bundaberg!**

Developed by the Rotary Club of Bundaberg Sunrise in 2017 as the club's primary community fund raising activity, 'Oceanfest' is an annual collaboration by club members, their partners, and members of local community organisations working together. Staged annually and provided free to the community Oceanfest Bundaberg occurs in August and our next event will come to life on **Saturday 29th August 2026**.



Our Club proudly donates all of the proceeds from the event, after necessary costs, to local organisations and the list of beneficiaries from previous Oceanfest events can be found on page 9 of this booklet.

Our Port Marina precinct provides a picturesque and relaxed setting for Oceanfest Bundaberg



which focuses on quality, local seafood, beverages and produce, along with a range of entertainment, attractions, displays, demonstrations and workshops for community members of all ages to enjoy. This ocean themed event highlights the treasures offered by the Southern Great Barrier Reef and the Bundaberg Region.

Over the years this event has become known as a great opportunity to showcase our local seafood, our spectacular tourism operators and the quality of produce and ocean based industries of the Bundaberg area.

The extensive and diverse range of food choices delivered by a wide variety of vendors, is based on locally caught seafood and can be enjoyed in a variety of settings throughout the Port Marina venue overlooking the Burnett River, including the Marina Marquee. We encourage people to bring a picnic blanket or chairs to spread out on the grassed areas and enjoy the entertainment while savouring their "catch of the day".

Being recognised as the 'Community Event of Year' for the 2021 event, Oceanfest Bundaberg is a huge drawcard for visitors to enjoy and take with them some great memories from a stay in Bundaberg, while locals celebrate the common sentiment;



"How lucky are we to live here"



Purpose

To organise an event that;

1. Is inclusive, vibrant and sustainable; one which fosters community engagement, actively involves the younger generation and encourages marine conservation.
2. Contributes to the positive profile of the Rotary Club of Bundaberg Sunrise and the Bundaberg Region.
3. Highlights the connectedness of our pristine ocean to our local economy, our social fabric and our Regional development.



Event

Oceanfest has been Bundaberg's largest ocean themed festival since 2017 and each year builds on the success of the previous one to present a wonderful opportunity to demonstrate the treasures Bundaberg offers to visitors while reinforcing to locals just what a great place in which we live, work and play.

The festival utilises the picturesque Port Marina precinct and will be held on **Saturday, 29th August, 2026 from 10.00am - 5.00pm.**

A wide variety of food vendors focus on quality, locally caught seafood, which is complimented by a wide range of local and national beverages—perfect for enjoying a day out with friends and family.

The attractions, demonstrations, displays and workshops complementing the ocean experience are diverse, allowing up to 10,000 patrons to have a wide range of experiences offering something for all ages. There is a focus on educational, environmental, recreational, cultural, tourism, health and historical interests. The Kids' Precinct of amusement rides, free face painting, art workshops and various nautical activities also enhance the festival's family and community flavour.

We are proud to welcome you to join us for another great day out.





ATTRACTIONS / DISPLAYS / DEMONSTRATIONS WORKSHOPS

At Oceanfest Bundaberg in 2026 we expect to again be at capacity with up to 80 sites and attractions including a great range of environmental displays, food, beverage, entertainment, local produce and market stalls - all meeting the standards of quality we have come to expect from this annual event.



Some attractions that return each year include:-

- ◆ Environmental groups like Sea Turtle Alliance, Great Barrier Reef Marine Park Authority, Coral Watch and Monsoon Aquatics,
- ◆ Educational organisations like the Royal Australian Navy, Ergon Energy, Surf Life Saving Queensland, and Maritime Safety Queensland,
- ◆ Various groups and organisations showcasing Arts and Culture including local artisans,
- ◆ Tourism providers doing Helicopter Scenic Flights, and the folks from Lady Musgrave Experience and Lady Elliot Island,
- ◆ Local health services and support organisations,
- ◆ Outdoor recreation specialists,
- ◆ Activities for the young, and young at heart like rides, amusements, face painting, PCYC activities and a marine themed children's colouring competition.

You can also expect to see to some new surprises in 2026 that provide some experiences that we have not seen at this event before.

Entertainment is central to Oceanfest, with bands performing all day on the main stage.

In 2026, a second stage will feature emerging local artists, continuing our tradition of showcasing diverse talent throughout the event.



***“People tell us that there is so much to see and do,
that they stayed longer than they had planned to take it all in.”***



THE REEF ROOM

The Reef Room is a **free-entry educational marquee** that plays a vital role within Oceanfest by delivering engaging, accessible, and environmentally focused learning experiences for families, young people, and community members of all ages. It shines a light on the environmental challenges and wonders of the **Great Barrier Reef**, helping our community better understand, appreciate, and protect this globally significant ecosystem.

What We've Achieved

Over the years, the Reef Room has proudly collaborated with a diverse range of respected organisations to provide **interactive presentations, hands-on activities, and lively Q & A sessions** on contemporary marine and environmental topics.

Previous contributors include:

- ◆ Monsoon Aquatics
- ◆ Department of Environment and Science
- ◆ Central Queensland University
- ◆ Sea Turtle Alliance
- ◆ Reef Guardian Schools
- ◆ Gidarjil Development Corporation
- ◆ Bundaberg Regional Council—Recycling
- ◆ Mon Repos Turtle Centre
- ◆ Maritime Safety Queensland
- ◆ Volunteer Marine Rescue

Our Focus for 2026

Looking ahead, we are committed to expanding the Reef Room's impact. In 2026, we plan to **introduce fresh educational experiences** through new and returning partners—so stay tuned as the Reef Room continues to evolve. We are now seeking **new corporate partners** who share our passion for protecting the reef and educating future generations.

By partnering with the Reef Room, your organisation can:

- ◆ Support **low-cost family access** to valuable environmental education
- ◆ Align your brand with **marine conservation, community engagement and youth development**
- ◆ Demonstrate your commitment sustainability and long term health of our coastal and marine eco-systems

Why Partner with US?

- ◆ Oceanfest is a **free community event** with strong attendance and regional recognition
- ◆ The Reef Room is a well loved feature that draws families, students, educator and eco-enthusiasts.

The Marina Marquee Sponsor Package available

The Marina Marquee is often referred to as the 'Jewel in the Oceanfest Crown'.



In the shade and comfort of the Marina Marquee delicious fresh seafood platters for 2 (now provided by the legendary Grunske Seafoods) are served to seated guests who also enjoy access to an exclusive bar for some ice cold beverages to compliment their lunch.

Enjoy some complimentary bubbles from local winery Moffatdale Ridge, take part in their wine tasting with Jason, the owner and if you find something that suits your palate—place an order for more from the Winery.

Tickets to the Marina Marquee are sold in pairs or by Tables of 10 and go on sale prior to the event via the Oceanfest website.



The Marina Marquee is popular and sells out quickly every year. Read on to discover how to sponsor this popular attraction.



THANK YOU to our 2025 SPONSORS

The Rotary Club of Bundaberg Sunrise, relies on financial support to ensure that money is available for “start-up” costs for the event because all profits (after operational costs) are distributed back into the community each year. At the end of the day, sponsorship, and event proceeds are distributed to local Not-For-Profit organisations supporting local community members in need.

The different levels of sponsorship available to our supporting partners provide various options to contribute and most importantly ways you can help us provide benefit to the hard working Community groups and charitable organisations through the distribution of proceeds.

MAJOR SPONSORS

Gladstone Ports Corporation

McDonalds Bundaberg

CHARITY GROUP SPONSORS

Grunske’s Seafood

The Waves

EVENT SPONSORS

Bundaberg Sugar

Stahmann Webster

EVENT DONORS

Active Security Group

Best Practice Medical Software

Bundy Hot Water

Bundy Social Club and Sandhills

Robert Ephraims

Ergon Energy Queensland

Moorhead Family Communities Bundaberg

Raptair

Sancon Pty Ltd

Stephen Bennett MP

SPONSORING PARTNERS

Anaconda

LCA Hire

SCA Triple M



SPONSORSHIP SUPPORT OPTIONS

Major Sponsor \$15,000

As the Major Sponsor your name will appear in all promotion for this event

Package inclusions:

- ⇒ 2 x Complimentary Marina Marquee Table of 10
- ⇒ Acknowledgement as Major Sponsor in all marketing, including event signage
- ⇒ Sponsor Profile published in Bundaberg Today and on Oceanfest Social Media
- ⇒ Inclusion in media content such as;
 - Live media (100 brand mentions on radio)
 - Print media (Sponsor profile)
 - Social media (2 exclusive social posts)
- ⇒ Prominent signage on each of the three (3) entrances to the event
- ⇒ Continual recognition by the emcees on stage/ audio throughout the event (Minimum 6 mentions on main stage)
- ⇒ Opportunity to have a representative from your company be part of the opening ceremony of the festival
- ⇒ Two 6m x 3m free sites
- ⇒ 1 full page advertisement in the weekly publication to Rotarian club members
- ⇒ Post event Sponsor Recognition Function invitation as a thank you
- ⇒ Further acknowledgement and signage display at our Sponsor Recognition Function



MARINA MARQUEE SPONSOR \$10,000

Package inclusions:

- ⇒ 1 x Complimentary Marina Marquee Table of 10
- ⇒ Pre-event promotion with competition for free double pass per month for 5 months
- ⇒ Prominent signage on the Marquee
- ⇒ Sponsor Profile published in Bundaberg Today and on Oceanfest Social Media
- ⇒ Your business name used in marketing material, including TV, radio, print and social media
- ⇒ Stage Announcements acknowledging your sponsorship of the Marina Marquee
- ⇒ One 6m x 3m free site
- ⇒ 1 full page advertisement in the weekly publication to Rotarian club members
- ⇒ Post event Sponsor Recognition Function invitation as a thank you
- ⇒ Further acknowledgement and signage display at our Sponsor Recognition Function



ENTERTAINMENT SPONSOR \$8,500

Package inclusions:

- ⇒ Pre- event promotion with announcements of line up
- ⇒ Prominent signage on the Stage
- ⇒ Acknowledgement on site map included in Bundaberg Today lift out and event signage
- ⇒ Sponsor Profile and Article published in Bundaberg Today and on Oceanfest Social Media with entertainment list
- ⇒ Your business name used in marketing material, including TV, radio, print and social media
- ⇒ Stage Announcements acknowledging your sponsorship of the main stage.
- ⇒ One (1) 6m x 3m free site
- ⇒ 1 full page advertisement in the weekly publication to Rotarian club members
- ⇒ Post event Sponsor Recognition Function invitation as a thank you
- ⇒ Further acknowledgement and signage display at our Sponsor Recognition Function

OCEANFEST DONOR \$500

Package inclusions:

- ⇒ Your business name used in marketing material
- ⇒ 1 full page advertisement in the weekly publication to Rotarian club members
- ⇒ Post event Sponsor Recognition Function invitation as a thank you

EVENT SPONSOR \$5,000

Package inclusions:

- ⇒ Prominent signage on main stage, central to the event
- ⇒ Your business name used in marketing material
- ⇒ One (1) 3m x 3m free site
- ⇒ 1 full page advertisement in the weekly publication to Rotarian club members
- ⇒ Post event Sponsor Recognition Function invitation as a thank you
- ⇒ Further acknowledgement and signage display at our Sponsor Recognition Function

CHARITY GROUP SPONSOR \$2,000

Package inclusions:

- ⇒ One 3m x 3m free site for a charity group or organisation of your choice to use for community engagement—for example Cancer Council, Life Flight, Life Education or RFDS
- ⇒ Your logo or business name used in marketing material.
- ⇒ Recognition in print Media & Social Media
- ⇒ 1 full page advertisement in the weekly publication to Rotarian club members
- ⇒ Post event Sponsor Recognition Function invitation as a thank you
- ⇒ Further acknowledgement and signage display at our Sponsor Recognition Function

If you would like to contribute with an 'in-kind' offer of a service or goods as a raffle prize or other type of sponsorship please contact Glenn Hoffmann at

partnerships@oceanfestbundaberg.com.au

We sincerely thank you.



PREVIOUS BENEFICIARIES OF OCEANFEST BUNDABERG FUNDRAISING

The Rotary Club of Bundaberg Sunrise have proudly distributed cash donations to support the following local charities and not-for-profit community groups from funds raised through Oceanfest in recent years.

Angels Community Group

Brave Brothers

Bundaberg Health Services Foundation

Bundaberg Players Inc.

Bundaberg Surf Lifesaving Club

Bundy Community Kindergarten

Burnett Heads State School

Cancer Council

Coral Watch

Edon Place

Elliott Heads Surf Lifesaving Club

Friendlies Hospital Foundation

Gidarjil Development Corporation

Gin Gin S.E.S.

Hands Across The Water

Headspace Bundaberg

Interact Club St Lukes

Let Hope Arise Inc.

Life Education—Yourturn Limited

Lifeline

Marcus Mission

Moore Park Surf Lifesaving Club

P.C.Y.C

Phoenix House

Pyjama Angel Foundation

RACQ LifeFlight Foundation

RFDS Bundaberg

Red Collar Rescue

Riding for the disabled – Bundaberg

Ronald McDonald House Charities –

SEQ

Salvation Army Bundaberg

Sea Turtle Alliance

Story Dogs

Taribelang Aboriginal Corporation

TS Bundaberg Naval Cadets

Volunteer Marine Rescue

Zonta Club of Bundaberg





Sponsorship Agreement

Please indicate if you would like the option to reserve sponsorship for consecutive years

I wish to sponsor Oceanfest Bundaberg for 1 year or 2 years or 3 years

If you choose to engage in consecutive sponsorship we will contact you to discuss further.

I agree to the sponsorship level I have selected below and authorise payment for sponsorship of the 2025 Oceanfest event upon receipt of an invoice, for and/or on behalf of:

Business Name: _____

Contact Name: _____

Position/Title: _____

Preferred contact: _____

Sponsorship Level:

- | | |
|--|--|
| <input type="checkbox"/> Major Sponsor \$15000 | <input type="checkbox"/> Marina Marquee Sponsor \$10,000 |
| <input type="checkbox"/> Entertainment Sponsor \$8,500 | <input type="checkbox"/> Event Sponsor \$5,000 |
| <input type="checkbox"/> Charity Group Sponsor \$2,000 | <input type="checkbox"/> Oceanfest Donor \$500 |

Investment Amount: \$_____ (GST Not Applicable)

Payment option

Please advise your preference sponsorship invoicing

Payment before 30/06/26 (2025/26 Financial Year)

Payment after 1/07/26 (2026/27 Financial Year)

Signature: X _____

Date: ____/____/____

Please send completed form by email to partnerships@oceanfestbundaberg.com.au

We thank you for you kind support.



Our Commitment

The Rotary Club of Bundaberg Sunrise is committed to the continued successful delivery of a quality, memorable event providing entertainment for our community and visitors, promotion for our sponsors and participating businesses and most importantly the benefit of our Community groups and charitable organisations through the distribution of proceeds.

Planning and preparation for Oceanfest Bundaberg 2026 has commenced and the committee will continue to identify areas of opportunity to ensure the event remains vibrant and continues to build in its success into the future.

Every effort has been made to describe the 2026 Oceanfest event in as much detail as possible for the benefit of prospective Sponsors, general supporters and participants. However, unforeseen circumstances, including a significant weather event, or other such conditions causing risk to safety of patrons may impact on our ability to deliver some aspects of the event as specifically described. Any such decision will be widely communicated as relevant to the level of impact.



Document Control

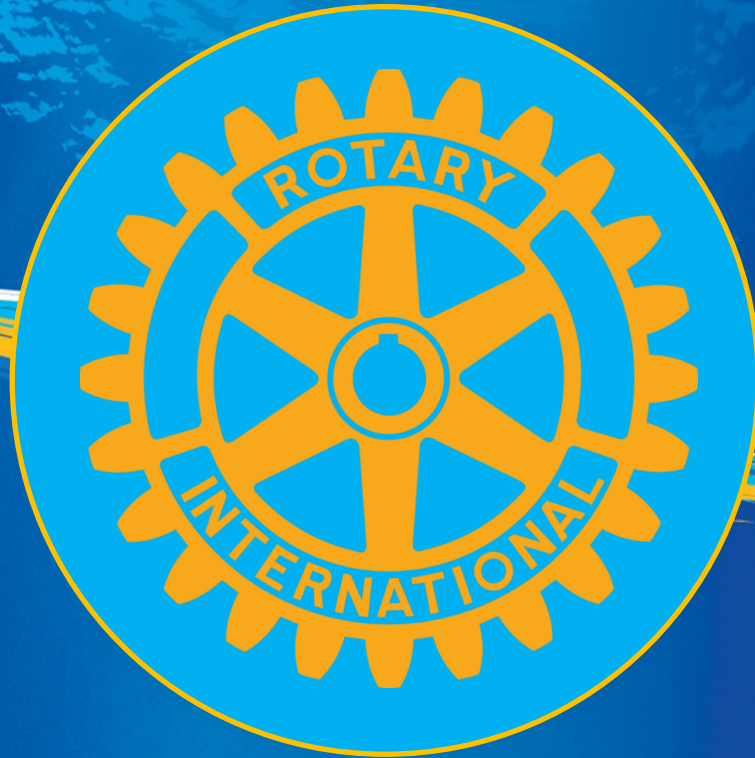
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Rotary
Bundaberg Sunrise



**Rotary Club of
Bundaberg Sunrise**



**For more information go to:
www.oceanfestbundaberg.com.au**